



CINEMA: BACKSTAGE

Conference

Topic: Gender Equality - Myth and Reality

Date: July 18, 2018

Time: 10.00 – 14.00

Place: Invogue gallery (Odessa, Ekateryninska str. 25)

Odessa International Film Festival adds one more layer to its well-established **FILM INDUSTRY OFFICE**. From 2018 edition onwards OFFI will host a unique conference format called **Cinema: Backstage**.

The core idea of **Cinema: Backstage** is to tap deep into the understanding of a globally significant film area; analyze its relevance in relation to the Ukrainian industry and identify alignments and/or critical stand points.

Cinema: Backstage is envisaged as a fully convergent conference on important contemporary topics that are vital to filmmakers all over the world and which are important to policy makers and which aim to improve the film ecosystem.

The conference will ensure that all topical issues under debate in the international film industry are clearly understood and strategically echoed in Ukraine and beyond, in Eastern Partnership countries.

True champions of a topic will gather in Odessa for **Cinema: Backstage Conference** and talk about the meaning of various professional topics.

In **Part 2** they will be followed by local & international professionals who will reflect on the presentations and analyze them based on their own professional experiences and film trajectories.

Cinema: Backstage is aimed at inclusion, better understanding and greater co-operation in cinema. It is envisaged as a platform for regional professionals who will further champion relevant and timely projects with an international echo.

The 2018 edition of **Cinema: Backstage** will center on the widely discussed topic of *Gender Equality in the Audio-visual sector*.

Cinema: Backstage:

Gender Equality - Myth and Reality is planned as a half-day event highlighting the notion and importance of widely discussed gender issues. Participants of the conference will be guided into a European and international policy framework as well as having a chance to hear individual interventions and critical opinions from industry representatives.

The topic will be introduced by the following key professionals:

1. Roberto Olla, Executive Director of the Council of Europe Film Fund EURIMAGES
2. Hanna Slak, Representative of the European Women's Audiovisual Network
3. Eric Garandeau, Consultant and Adviser to the Minister of Culture of France
4. Kate Kinninmont, Chief Executive of Women in Film & TV, UK

The presentation will be led and moderated by Tamara Tatishvili, Georgian Representative to Eurimages & European Film Promotion.

This introductory part will be followed by a presentation of findings from a report **Gender Equality and Empowerment in the Creative Sector of Armenia, Azerbaijan, Georgia and Ukraine** (2018) conducted by the British Council Ukraine.

After a refreshing break, **Part 2 of Cinema Backstage** will invite strong creative practitioners both from the EaP region and Europe reflecting upon reality and pragmatic perspectives of those policies presented.

Part 2 welcomes critical thinking and feedback aiming at better distilling what a Gender Equality Agenda actually means in reality, how vital it is and where local action might start in the Ukraine and in the wider region.

Part 2 speakers include the following professionals:

1. Julia Sinkevych, General producer of OIFF, co-founder of Ukrainian Film Academy, producer
2. Yaroslava Kravchenko, founder of Wild Theatre, public figure, activist, Ukraine
3. Ewa Puszczynska, producer, Poland
4. Nana Janelidze, film director, Georgia
5. Hanna Slak, director, Slovenia
6. Darya Zhuk, director, Belarus

The panel will be co-moderated by Tamara Tatishvili and Kate Kinninmont.

The Conference will be held in premises of INVOGUE Art Gallery which meantime hosts visual exhibition titled "**Behind the Scenes**". The latter aims to present women that created and formed the Ukrainian cinema but were not in the spotlight. Focusing on eleven film professionals behind the cameras, the exhibition explores talent of female directors, cinematographers, scriptwriters, costume and production designers and producers that made history in Ukrainian cinema.

Details: <https://oiff.com.ua/en/festival/news/in-the-framework-of-the-odesa-international-film-festival-in-2018-the-gallery-invogue-will-present-the-project-behind-the-scenes.html>

Timeline of the Conference:

10.15-10.30 - **Welcoming Words by Viktoriya Tigipko, President of OIFF /**
Introduction to the Conference by Julia Sinkevich and Tamara Tatishvili

10.30-11.40 - **Tamara Tatishvili in Conversation with:**

1. Roberto Olla, Executive Director of the Council of Europe Film Fund EURIMAGES
2. Hanna Slak, Representative of the European Women's Audiovisual Network
3. Eric Garandeau, Consultant and Adviser to the Minister of Culture of France
4. Kate Kinnimont, Chief Executive of Women in Film & TV, UK

11.40-11.55 - **Gender Report Presentation** by Iryna Prokofieva, Culture Bridges Programme Manager, Gender Research Coordinator of the British Council, Ukraine

12:00-12.30 **Networking Break / Refreshments**

12:30 – 14:00 **Industry Panel discussion: Gender Equality - Myth and Reality**

Kate Kinnimont & Tamara Tatishvili in conversation with: Julia Sinkevych, (General producer of OIFF), Yaroslava Kravchenko (founder of Wild Theatre Ukraine), Hanna Slak (Film Director), Ewa Puszczynska, (Film Producer), Nana Janelidze (Film director) and Darya Zhuk (Film director)

Biographies of Speakers & Panelists:

VICTORIA TIGIPKO, *President of OIFF, Founding partner of TA Ventures, Founder and Head of Supervisory Board of Ukrainian Film Academy*

Viktoriia is Founding Partner of TA Ventures, a venture capital fund, investing in innovative seed and early-stage consumer Internet and mobile tech companies in the USA and Europe (Germany, UK and Ukraine). TA Ventures is focusing on fintech, digital health, Big Data, SaaS, and online marketplaces.

Viktoriia is also the President of the Odessa International Film Festival, which was established in 2010 with a mission to bring high quality films from all over the world to the Ukrainian audience as well as to encourage the development of film industry in Ukraine and to restore its cinematic tradition.

In 2013, Viktoriia initiated Code Club Ukraine, a nation-wide volunteer-led initiative for teaching children to code, which is a local branch of Code Club World. In 2017 she initiated creation Ukrainian Film Academy, which nominates National Film Award “Golden Dziga” every year.

TAMARA TATISHVILI, *Georgian Representative to Eurimages & European Film Promotion, Producer*

Tamara has been working in Georgian audiovisual sector since 2002. In 2004 she co-founded and served as Director of “Independent Filmmakers’ Association - South Caucasus”. She built an extensive network to promote South-Caucasian cinema on Regional and International levels.

In 2010-2013 she worked as Director of Georgian National Film Center; initiating emergence of new wave of talented filmmakers. She contributed vastly to enhanced visibility of young talent and their international placement.

Since 2011 she represents Georgia to EURIMAGES and European Film Promotion. Tamara is regular mentor at SOFA-School of Film Agents & collaborates with other training and co-production platforms.

In 2017 Tamara produced feature film HOSTAGES (Georgia/Russia/Poland) that premiered at Berlinale and was national box office hit.

ROBERTO OLLA, *Executive Director of the Council of Europe Film Fund EURIMAGES*

A lawyer by training, he holds a Ph.D. in entertainment law from the European University Institute of Florence. Roberto joined Eurimages in January 2002 as a project manager and in 2008 became its Executive Director. Before this, he was a researcher in media law, worked for the MEDIA Programme of the European Union and was a legal adviser on audio-visual matters to the European Commission in Brussels. He contributes his specialised expertise in film production to many European training initiatives in this sector.

ERIC GARANDEAU, *Consultant and Adviser to the Minister of Culture of France*

Eric has twenty years of experience working for the French State in strategic and operational positions related to culture, audiovisual, and digital innovation. He served as Adviser to the Minister of culture (2002-2004), Adviser to the President of the Republic

in charge of culture and media (2007-2010), President of the National Center of Cinema, vice-president of the Cannes Film Festival, and member of the board of France Télévisions and Arte (2011-2013).

On 2015, he decided to create Garandea Consulting, a strategy and communications consulting firm, specializing in project engineering for the cultural, audiovisual and digital fields. He is in charge of designing the strategy of French Studios in Paris and Nice and of supervising the launch of the “Pass Culture” for the Ministry of Culture and the Presidency.

Eric Garandea also created with the violinist David Grimal the only philharmonic orchestra without a conductor, Les Dissonances. He is President of the Côté Court film festival, adviser to the city of Paris, member of the Cinema and Audiovisual commission of Ile-de-France Region, and adviser of the Mission Cinéma at the Ministry of Defense. Eric Garandea worked to design the Women in Motion program with the Kering group and the Cannes Film Festival in 2015. At the Cannes Film Festival in 2018, France's Minister of Culture, Françoise Nyssen, announced the Venus Victrix Funds, an annual monetary award designed by Eric Garandea to propel female filmmakers in the funding of their future projects.

As a writer, his first Novel will be published by Albin Michel in spring 2019.

HANNA SLAK, *Representative of the European Women's Audiovisual Network*
Film Director

Slovenian, born 1975 in Warsaw, based in Berlin, is a film director, multimedia artist and writer. She glides between the visual and the textual and between several native languages. She has written and directed feature films for the big screen (Blind Spot, 2001; Teah, 2007; Rudar, 2017), as well as documentary films and experimental shorts. She also creates video installations and video design for the stage. Her poems have been published in Slovenia, her plays in English and German have been staged at the Maxim Gorki Theater in Berlin. Her films are screened at festivals such as Cannes, Berlinale, Rotterdam, Locarno, and others. Her latest film Rudar // The Miner was the slovenian Oscar entry 2018.

KATE KINNINMONT, *Chief Executive of Women in Film & TV, UK*

A BBC trained, award-winning TV producer and director, Kate is a member of BAFTA, the Royal Television Society, Women in Journalism, and Directors UK; she is a Fellow of the Royal Society of Arts, a Woman of the Year Alumna, a Special Advisor to The European Women's Audiovisual Network, and visiting Professor of Gender in Media at the University of Hertfordshire.

In 2014 Kate was awarded an MBE in the Queen's New Year Honours List for services to women in the film and television industry and, with Ralph Fiennes and Richard Linklater, she was made an Honorary Associate of the London Film School. In 2017, she received an Honorary Doctorate in Arts from the University of Bournemouth and earlier this year she received The Empowerment Award at Naomi Campbell's Annual Fashion Show and Gala Dinner at the Cannes Film Festival.

IRYNA PROKOFIEVA, *Culture Bridges Programme Manager*

Iryna has been working in the civil society sector in projects for youth, international exchange programmes, and in the non-formal education. Founder and official host of CreativeMornings global community in Kyiv. Certified Project Manager (IPMA, Level C) Irina She is Coordinator of the research “Gender equality and empowerment in the creative and cultural industries in Ukraine, Azerbaijan, Armenia and Georgia” of the British Council (Programme Coordinator of EU-Eastern Partnership Culture and Creativity Programme (2015-2018)).

JULIA SINKEVYCH, *General producer of OIFF, co-founder of Ukrainian Film Academy, Producer*

Born in Kyiv, Ukraine Julia graduated from National University Kyiv-Mohyla Academy. Since 2011 Julia was working in audiovisual sector for both distribution company Arthouse Traffic and Odesa International Film Festival on various positions including international relations and promotion.

Since 2013 Julia is a general producer of Odesa international film festival.

Julia is a co-founder and member of the Supervisory Board of Ukrainian Film Academy and founder of JS Films Company. She has also co-produced a documentary film "Close relations" by Vitaliy Mansky (Germany, Estonia, Latvia, Ukraine; 2016).

In previous years Julia's career includes management of cultural projects of different spheres of arts (e.g. music, theatre, films) as art manager and producer. The most prominent cultural events Julia Sinkevych has been involved in are International Music Festival The Koktebel Jazz Festival, International Festival of Contemporary Arts GOGOLFEST.

YAROSLAVA KRAVCHENKO, *Founder of Wild Theatre, public figure, activist, Ukraine*

Yaroslava had been working as a head of advertising departments of Young Theatre and Ivan Franko Theatre, as a journalist and critic from 2007 to 2016. In 2016, she has founded the Wild Theatre. Within 2 years the theatre has carried out 15 projects, gathered the team of 120 actors from different theatres and reached the audience of 40 000 spectators. The theatre repertoire comprises acute social performances by the plays of modern writers. Performances are always shown at new locations like zoo or clubs; there is no permanent troupe. In 2017, she has become the co-founder of the Centre of Independent Theatre “Scene 6”. In 2018, has led the Guild of Independent Theatres.

EWA PUSZCZYNSKA, *Film producer*

Polish producer, 2014 LUX prize laureate, and board member of European Film Academy. Films produced by Pushchinska have won a number of international film awards. Film “Ida” (directed by Pawel Pawlikowski), for instance, won Oscar for Best Foreign Language Film (2015), European Film Award (“Best Film” category) and BAFTA Award for Best Film Not in the English Language. Among Eva Pushchinska's films are “Captain” - the prizewinner of German Film Academy and San Sebastian Film Festival and “Cold war”, which is nominated for Golden Palm Branch this year; and its director Pawel Pawlikowski got Award for Best Direction.

NANA JANELIDZE, *Scriptwriter and director*

Nana has 30 years of work experience in film industry. Her films have collected various prizes and awards at multiple film festivals. Nana Janelidze is a script writer, music designer and assistant director of the film “Repentance” (“Monanieba”) 1986, directed by Tengiz Abuladze, which was premiered at the 1987 Cannes Film Festival, winning the Grand Prix, the FIPRESCI Prize and the Prize of the Ecumenical Jury. The film became the symbol of PERESTROIKA and was sold in 113 countries.

Nana holds of two Nika Awards, for Best Script for the film “Repentance” (1987); and for Best Foreign Film for the film “Will there be a Theatre up there?!”

In 1999 Nana Janelidze established her own production company “N&N” studio (Georgia). She was the producer of all the theatre plays, films and videos made in “N&N” studio.

Nana Janelidze held the position of the Director of the Georgian National Film Centre (GNFC) from 2013 till 2016. Upon completion of her managerial term, she is now working on her next feature film project.

DARYA ZHUK, *Film director*

Belarus-born award-winning film director Darya Zhuk has been obsessing about filmmaking long enough to see her short films selected to SXSW, Tarkovsky, Oaxaca, Atlanta, Palm Springs, Koroche, Santa Fe Independent film festivals just to name a few. She is a graduate of Columbia University MFA program in Directing. Darya lives and creates between Minsk and Brooklyn. Crystal Swan is her feature debut.