

FILM INDUSTRY OFFICE OF THE ODESSA INTERNATIONAL FILM FESTIVAL

As part of the Film Industry Office of the 4th Odessa Film Festival, which will be held 15 - 19 July 2013, a series of special events, aimed to support and develop Ukrainian film industry, will take place: Pitching session, Work in Progress presentation, a series of panel discussions, round tables and master classes. The Film Market will also continue its work. OIFF Film Industry Office is held jointly with the Ukrainian State Film Agency.

The international Film Industry activities – Film Industry Office – open 16 July with Work in Progress presentation (presentation of films on the stage of shooting, production or postproduction). 10 projects produced in Ukraine or in co-production and selected by OIFF committee will be shown within Work in Progress.

On July 17 master class is stated in the program: 'International Film Marketing. Promoting Eastern European films abroad' by Director of Warsaw International Film Festival, Founder of Warsaw Film Foundation Stefan Laudyn and President of Polish Film Academy, Founder and President of Apple Film Dariusz Jablonski. On this very day a panel discussion 'The Ways of Cooperation Between East and West' is planned, within which the new EU programme 'Creative Europe' will be presented. Among the participants are: President of the CNC – French National Cinematographic Centre Eric Garandeau, CEO of the Medienboard Berlin Brandenburg (MBB) Kirsten Niehuus, Harry Potter producer Tanya Seghatchian, Georgian representative at Eurimages Tamara Tatishvili, CEO of Hungarian National Film Fund Agnes Havas as well as representatives from Poland, Israel, Russia, Ukraine, Moldova, Azerbaijan and Belarus.

On 18 July producer's Pitching, aimed to attract the attention of potential investors, will be held. *10 full-length projects of Ukrainian production or co-production with Ukraine will compete for the Prize of UAH 25 000 from UDP company, official partner of OIFF Film Industry Office.*

On 19 July the following events are planned: master class 'The Role of Producer. The Role of Director'. The kind of dialogue, relationships, partnerships which should take place throughout the process of producing / making a film' by Katriel Schory, Executive Director of Israel Film Fund as well as 1to1 meetings: personal consultations for Pitching participants with experts - producer, Director of CTB Company Sergei Selyanov and Adviser on film funding of the Medienboard Berlin Brandenburg (MBB) Brigitta Manthey. The program of the Film Industry Office will be closed by The Best Pitching Project Award ceremony.

Apart from that, Film Industry local event - Film Market (15-18 July 2013), which is professional communication platform for distributors, cinemas, film studios and other companies that provide services related to the film industry, will take place. Within it a panel discussion 'The End of the Film Stock. What's Next?', dedicated to the key

problems of the cinemas development, will be held. The full program will be announced on 1 July 2013 on the OIFF official website.

Additional information about Film Industry Office as well as detailed program and the list of Pitching and Work in Progress finalists are available on the OIFF official website in the Film Industry section.

OIFF Film Industry Office is held jointly with the **Ukrainian State Film Agency**

OIFF Film Industry Office Partner - **Development Company UDP**

OIFF Film Market Media Partner - **TV-channel Inter**

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